

Annual Report of the Public Relations Office

Academic Year 2023/2024

Responsibilities of the Public Relations Office

1. Organizing parties
2. Supervising student clubs
3. Supervising outlets
4. Organizing required work for sponsoring companies (sponsors)
5. Organizing graduation project presentations

I. Organization of Parties

A. Welcome Party

The ceremony has been postponed in solidarity with the events in Gaza.

B. Graduation Ceremonies

- Total of 1179 graduating students attended
- Total of 3537 parents attended

Graduation Ceremonies were organized on the following dates:

Faculty	Date	
Faculty of Business Administration and International Trade	8/9/2024	.1
Faculty of Oral and Dental Medicine	9/9/2024	.2
Faculty of Engineering Sciences and Arts (Communications Department - Architecture Department)	10/9/2024	.3
Faculty of Computer Science	10/9/2024	.4
Faculty of Al-Alsun and Mass Communication	11/9/2024	.5

Pictures from Graduation Ceremonies



C. White Coat

Event	Date	No. of Attendees	م
White Coat	23/5/2024	300	.1

Pictures from the White Coat Ceremony



D. Open Day

Prospective students and their parents were invited to take a guided tour to see the university's facilities and faculties.

No. of Days	Date
First Day	17/5/2024
Second Day	10/8/2024

Pictures from the Open Day



II. Supervision of Clubs

The Public Relations Office supervised 22 clubs which are:

Utopia	Tuners	Ascc	Campaigners	Dimas
EL-warsha	Move	CDC	SMS	MMC
Aiesic	IEEE	MUN	IhepC	TedXmiu
Enactus	Gamer	MTC	VANTUERS	Entity
ACPC				

Pictures of the Clubs



III. Contracting with Outlets

The Office is responsible for **contracting with and overseeing food and beverage sales outlets within the university.**

No.	Outlet	No.	Outlet
1	Fresco	7	R 2 Go
2	Gyro	8	TBS
3	Cinnabon	9	Metro Express
4	Batates & Zalabya	10	Ashraf Farghaly
5	Shabrawy	11	Sbarro
6	Manousha	12	Fraise

Pictures of the Outlets



IV: Student Graduation Projects

Graduation Projects were arranged as follows:

No. of Attendees		Event	Date
450 Parents	200 Students	Graduation Projects of the Faculty of Mass Communication	26/6/2024
480 Parents	150 Students	Graduation Projects of the Faculty of Computer Science	1/7/2024
220 Parents	40 Students	Graduation Projects of the Faculty of Engineering - Communications Department	2/7/2024
150 Parents	62 Students	Graduation Projects of the Faculty of Engineering - Architecture Department	15/7/2024

Picture of the Graduation Projects



V. Collaboration with External Parties

Sponsorship contracts were finalized with international and local companies and brands for the purpose of marketing their products within the university.

- Public Relations Office
- Student Clubs

Sponsors Contracted with through Student Clubs	Sponsors Contracted with through the Public Relations Office
Deco	OB community
Telda	L'oreal
Nancy Bakes	Maybelline
Yoyo Tea	Nancy Bakes
	Yoyo Tea

Pictures of the Sponsors



Director of the Public Relations Office

Mr. Mahmoud Hanafy