

MIU 20th Annual Employment Fair Report 2022

MIU Alumni & Career Development center is working to provide our students and graduates with required tools and needed techniques to get a clear & practical understanding of the job market and organizations culture by offering them wide exposure opportunities to different companies through multiple recruitment tools and on-campus presence channels.

The annual employment fair gives MIU students and alumni the chance to meet with corporates representatives of different participating companies, exploring the market hiring needs and applying on available jobs and internship opportunities during the day.



Event Details

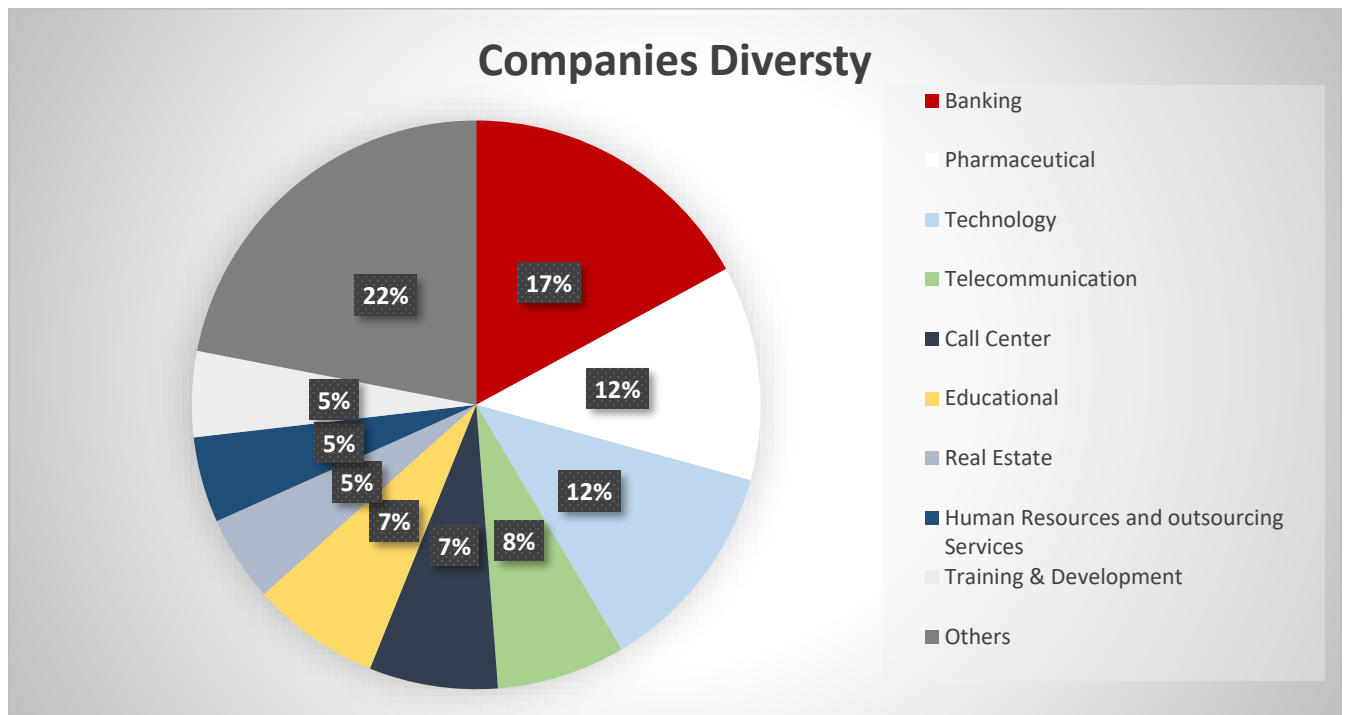
- Event Date: Saturday, March 12th, 2022
- Event Place: Football Court
- Event Duration: Whole Day Event (from 11:00 am to 4:00 pm)
- Organized by: MIU Alumni & Career Development Center

○ Participating Companies

The office was keen on the diversity of companies participating in our 20th employment fair.

Number of Participating Companies: 41 Companies

- **Banking Sector:** 7 Banks
- **Pharmaceutical Sector:** 5 Companies
- **Technology Sector:** 5 Companies
- **Telecommunication:** 3 Companies
- **Call Center:** 3 Companies
- **Educational Sector:** 3 Schools
- **Medical Insurance Sector:** 2 Companies
- **Real Estate Sector:** 2 Companies
- **Human Resources and outsourcing Services Sector:** 2 Companies





Platinum Sponsors



Gold Sponsors



Silver Sponsors



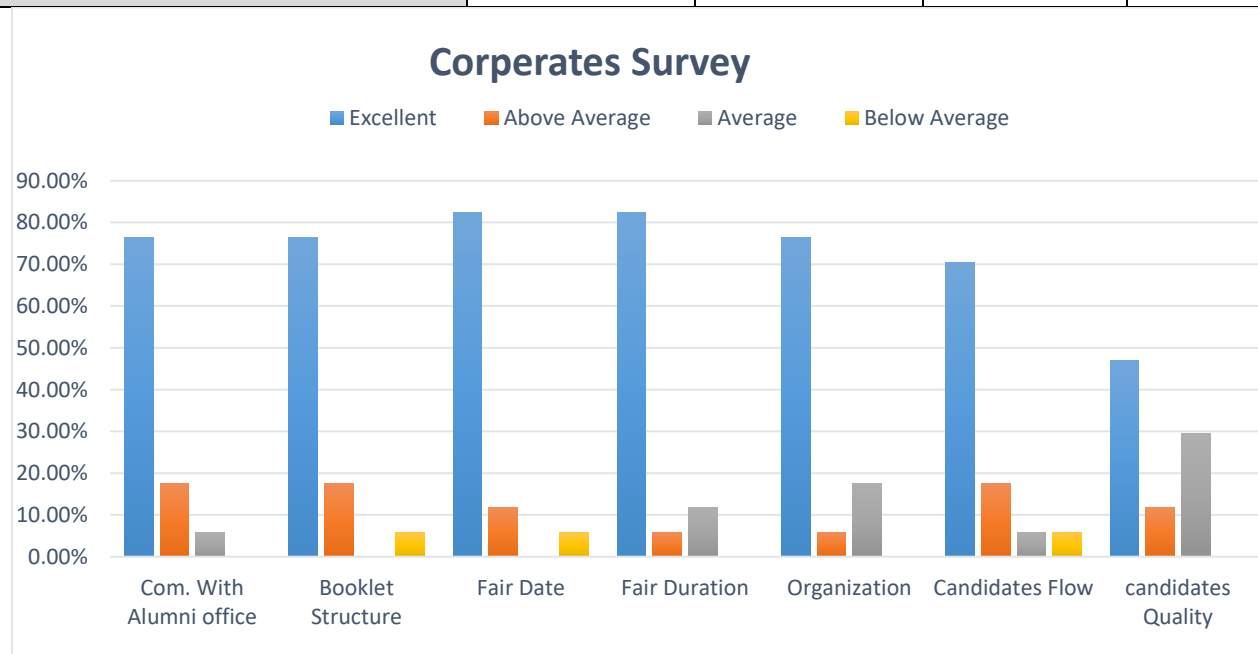
Participants



○ Corporates Satisfaction Survey:

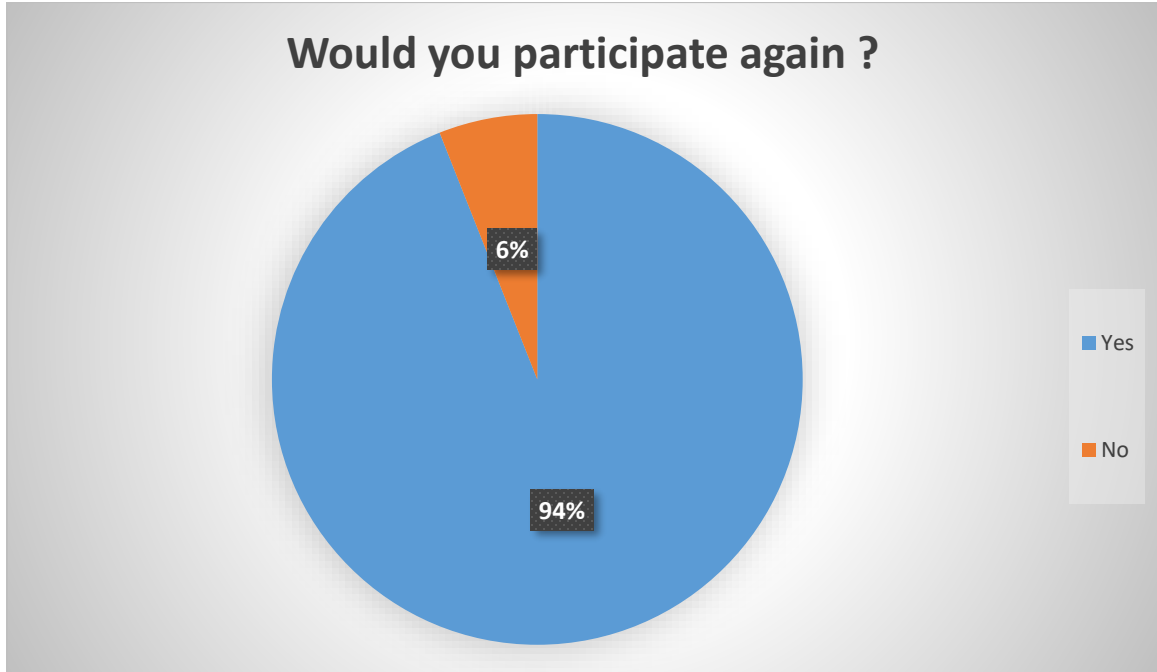
The office is working to build long term relationships with companies participating in our annual employment fair, so we are keen to get their feedback about the event and improve any negative experience

	Excellent	Above Average	Average	Below Average
Communication with Alumni office	76.4%	17.6%	5.8%	0%
Booklet Structure	76.4%	17.6%	0%	5.8%
Employment Fair Date	82.3%	11.7%	0%	5.8%
Employment Fair Duration	82.3%	5.8%	11.7%	0%
Organization of the Fair	76.4%	5.8%	17.6%	0%
Candidates Flow	70.5%	17.6%	5.8%	5.8%
Candidates Quality	47%	11.7%	29.4%	11.7%



- We asked the participating companies would you participate again in MIU upcoming employment fair?

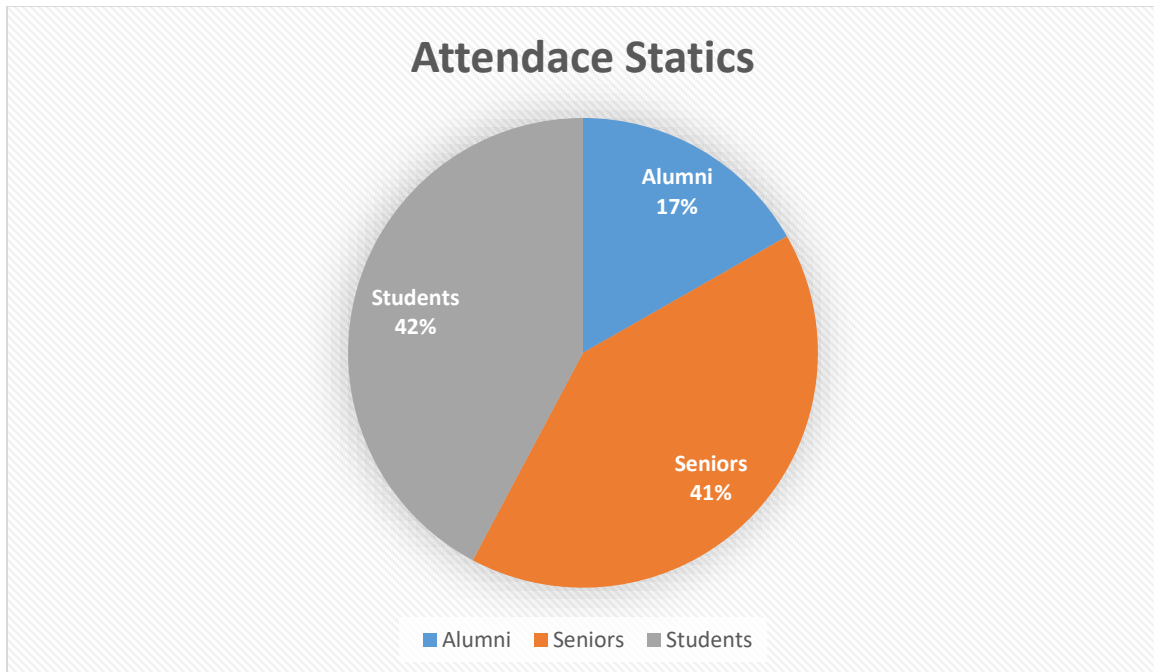
94% replied yes, being interested in participating again in our upcoming events.



○ Alumni and Students Attendance Statics

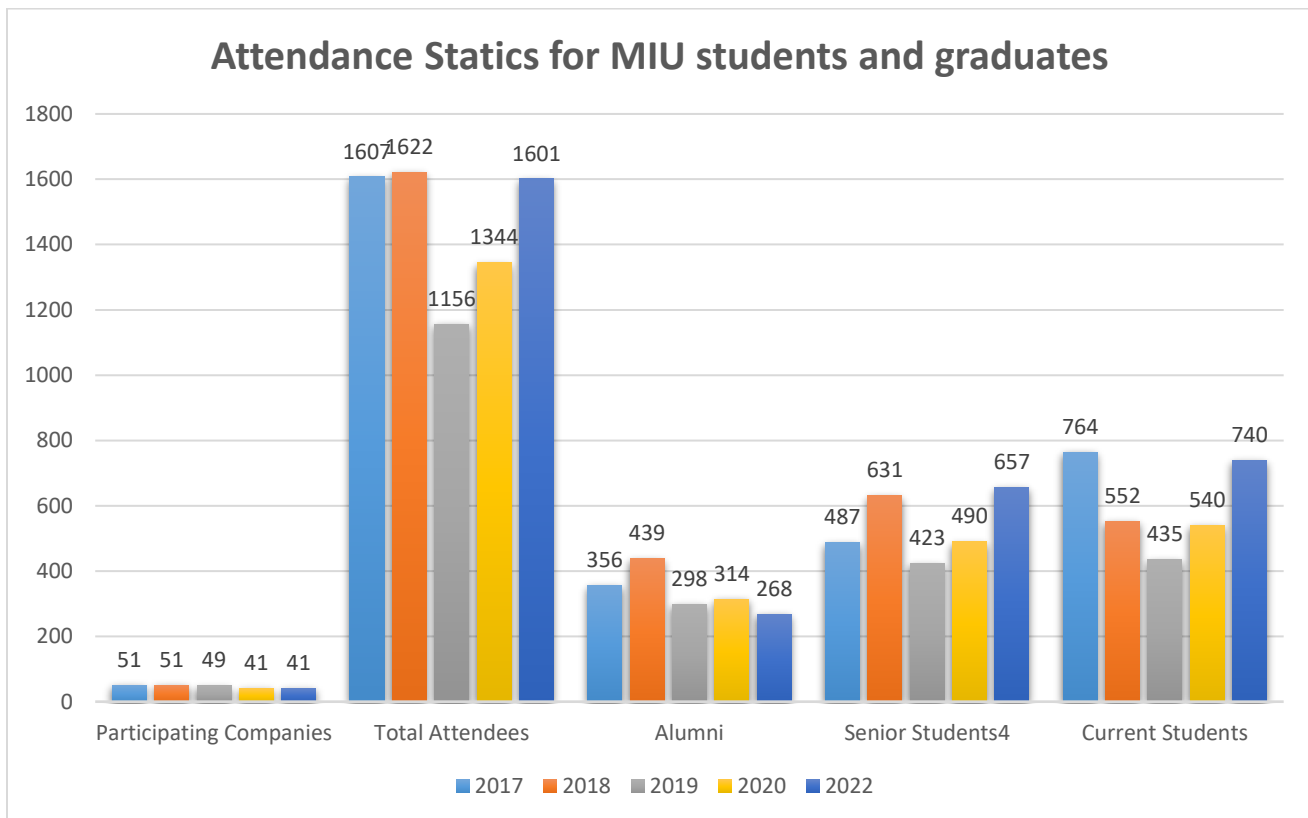
The main goal for our employment fair is to assist our students and graduates in their practical life through introducing them to the hiring managers in different organizations offering them numerous internship and hiring opportunities.

- **Total Number of Attendees:** 1601
- **Number of Alumni:** 268
- **Number of Senior Students:** 657
- **Number of Current Students:** 678



○ Previous Years Events Comparison Table

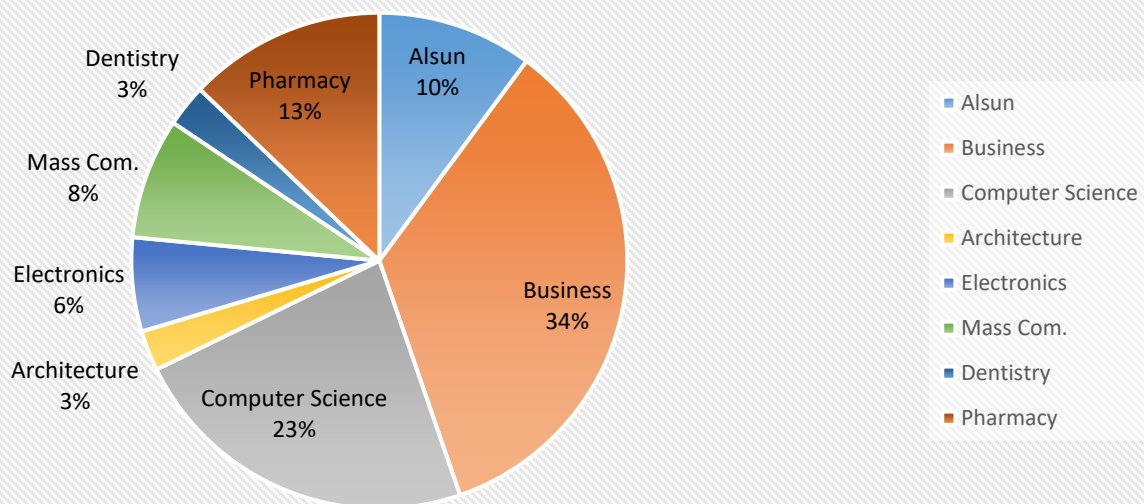
	2017	2018	2019	2020	2022
Participating Companies	51	51	49	41	41
Total Attendees	1607	1622	1156	1344	1601
Number of Alumni	356	439	298	314	268
Number of Senior Students	487	631	423	490	657
Number of Current Students	764	552	435	540	676



○ Students and Alumni Statistics:

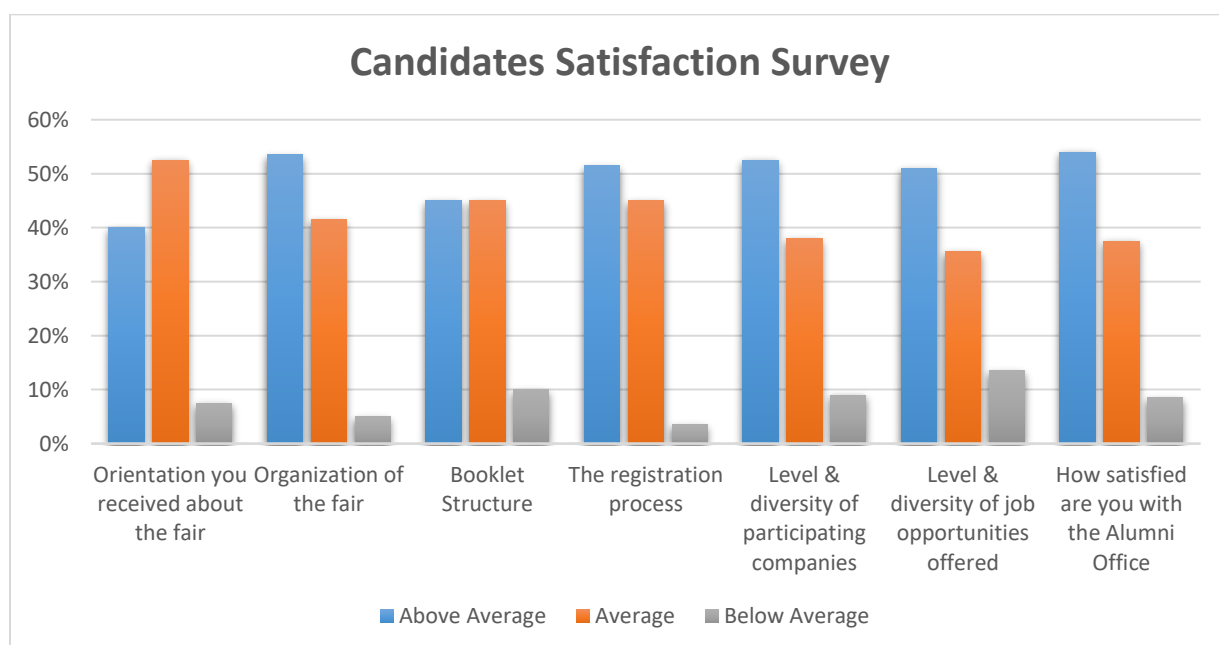
Faculty	No. of Alumni	No. of Seniors	No. of Students	Total
Alsun	34	75	53	162
Business Administration	108	204	242	554
Computer Science	35	80	254	369
Architecture	6	30	6	42
Electronics & Communication	3	60	35	98
Mass Communication	15	66	45	126
Dentistry	7	22	15	44
Pharmacy	60	120	26	206
Total	268	657	676	1601

Students and Alumni Statistics



Candidates Satisfaction Survey:

Point of Evaluation	Above Average	Average	Below Average
Orientation received about the event	40%	53%	8%
Organization of the event	54%	42%	5%
Booklet Structure	45%	45%	10%
Registration process	52%	45%	4%
Level & diversity of participating companies	53%	38%	9%
Level & diversity of job opportunities offered	51%	36%	14%
How satisfied are you with the Alumni Office	54%	38%	9%



○ **Preparations prior, during and after the event:**

- Conducted interview & CV writing session for current students (priority for senior students).



The poster features the MIU logo at the top left. Below it, the text reads "WORKSHOPS time Interview & C.V Writing". A circular graphic indicates the event is "By" Mr. Karim Abdo, Recruitment Senior Manager, with the PharmaOverseas logo below his name. To the right, a red banner says "20th Employment Fair" and "March 20th 12th 22". The bottom right shows an illustration of a hand writing on a "CURRICULUM" sheet, with a notebook, glasses, and a coffee cup nearby. The Alumni & Career Development Center logo is at the bottom left.

- Preparing forms, sponsorship packages and statistics of MIU current students and alumni to be used when contacting companies.
- Preparing contact list of targeted companies (list of +200 multinationals and local organizations).
- Approaching targeted companies by email, LinkedIn, and phone calls
- Working with the marketing team for all required designs (booklet, banners, event presentation, event agenda, social media announcements and name tags)
- Event announcement for senior students & Alumni
- 3 days radio campaign (Radio 9090)
- Assigned ushers to be present during the event for assistance

- Conducted Performance Excellence Mindset workshop during the event for our Alumni and senior students



The poster features the MIU logo at the top left. The main title is 'WORKSHOPS time' in bold black letters, with 'time' in red. Below it, the session title is 'Performance Excellence Mindset' in red. A circular portrait of Mr. Yasser Shaker is shown. The time is '02:00 pm - 03:00 pm'. The topic is 'Applying PRVA winning technique "Persistent, Resilient, Vigilant, Achievement"'. The speaker is 'By Mr. Yasser Shaker', an 'Author - Motivational speaker'. On the right, a red banner says '20th Employment Fair' and 'March 12th 2022'. At the bottom right is an illustration of a person with a magnifying glass over a line graph, surrounded by icons of a lightbulb, gears, and a pencil. The Alumni & Career logo is at the bottom left.

- Youm7 social media coverage for the event, general video coverage and short interviews with companies representatives attending the event
<https://fb.watch/bUEQ9lr8UB/>
- Present a Thank You trophy to the below guest speakers
 - Mr.Karim Abdo for his session
 - Mr.Yasser Shaker for his workshop
 - Mr. Ramy El-Halwany for radio ad voice over and covering the event
 - Mr. Mohamed El- Sallab for his successful story as MIU graduate and being platinum sponsor for the event



