

**Misr International University's
Strategic Report on Sustainable
Development Partnerships**

**SDG 17:
Partnerships
for the Goals**

17 PARTNERSHIPS
FOR THE GOALS



Academic Year: 2023-2024



Strengthen the Means of Implementation and Revitalize the Global Partnership for Sustainable Development

SDG 17: Partnerships for the Goals

Misr International University (MIU) is deeply committed to advancing the United Nations Sustainable Development Goals (SDGs). Our strategic efforts, particularly for SDG 17, focus on strengthening global cooperation through meaningful partnerships.



Emphasis on Collaboration

SDG 17 highlights the critical need for collaboration across various sectors to effectively implement and achieve the SDGs globally.



Cross-Sectoral Engagement

This includes active participation from governments, the private sector, academia, and civil society, fostering a united front.



Strengthening Global Efforts

The goal aims to revitalize global partnerships for sustainable development, ensuring collective progress and shared responsibility.

Throughout the academic year 2023–2024, MIU has championed this ethos through a variety of initiatives:



Cross-Sectoral Dialogues

Facilitating discussions and knowledge sharing between different societal actors.



International Research Partnerships

Engaging in global research efforts to address complex sustainable development challenges.



Academic-Industry Collaborations

Bridging academic research with practical industry applications for tangible impact.



NGO Engagements

Working alongside non-governmental organizations to support community-led initiatives.

Indicator 17.2: Relationships to Support the Goals

MIU carried out **23 activities** supporting **Relationships to Support the Goals** during the academic year, demonstrating its commitment to building partnerships that support the Sustainable Development Goals. These initiatives include collaborations with governmental bodies, NGOs, industry partners, and international universities, all aimed at strengthening joint action for sustainable development.

1

NGO Partnerships

Collaborations with the Egyptian Red Crescent and ISoP Egypt to strengthen health, emergency relief, and medication safety initiatives.

2

Academic Exchanges

Strategic partnerships with Lucerne University of Applied Sciences and Arts for student and faculty exchanges in sustainable development.

3

Industry Collaborations

Memoranda of understanding with Odoo, Orange Business Services, and PwC to bridge academia and enterprise innovation.

Indicator 17.2: Relationships to Support the Goals

Red Crescent Field Trip

24 May 2024 – Pharmacy students engaged with humanitarian law and emergency relief operations, strengthening community health partnerships.



Media Literacy Workshop

21–24 January 2024 – Collaboration with Al-Fanar Media enhanced digital literacy and responsible communication across sectors.



SDG 2030 Conference

17 February 2024 – MIU hosted its first international conference bringing students, faculty, and external partners to explore interdisciplinary SDG responses.



MIUCC-24 Conference

13–14 November 2024 – Fourth international conference promoted dialogue on computing technologies with SDG applications.



Indicator 17.4: Education for the SDGs

MIU delivered **27 activities** supporting **Education for the SDGs**, reflecting its commitment to embedding sustainability across teaching, learning, and community engagement. These included lectures, workshops, seminars, conferences, simulations, and curriculum-based courses that strengthened sustainability literacy and promoted education aligned with the Sustainable Development Goals.

1

Quality Culture Awareness

February 2024 – University-wide lecture series engaging academic staff in enhancing teaching standards and institutional excellence.



2

Research Ethics Training

Multiple sessions equipping faculty of Oral and Dental Medicine and postgraduate researchers with international standards for ethical health research and governance.



3

Youth Rights Seminars

November 2023 – AI-Alsun and Mass Communication students explored human rights, dignity, and global citizenship through dedicated seminars.



4

Career Development Sessions

Multiple faculties hosted industry leaders including iTranslate's Managing Director to connect students with sustainability-focused career pathways.



Strategic Partnerships & Collaborations

Academic Year 2023-2024

As part of its commitment to SDG 17 (Partnerships for the Goals), Misr International University has established and reinforced strategic collaborations across industry, academia, and civil society. These partnerships strengthen institutional capacity, enhance student outcomes, advance research, and extend MIU's impact on both local and global sustainable development.

The university's collaborative framework operates across multiple sectors, creating synergies that amplify institutional and societal benefits.

Academic Partnerships

International university collaborations facilitating research, student exchanges, and curriculum enhancement in sustainable development.

Knowledge Networks

Participation in international conferences and associations promoting sustainable development education and innovation.



Industry Collaborations

Strategic MoUs with leading enterprises for internships, research sponsorships, and innovation in enterprise systems.

NGO Engagement

Partnerships with humanitarian and professional organisations advancing health, safety, and community wellbeing.

Misr International University's Strategic Alignment with SDG 17

1 Vision and Mission

MIU's institutional vision prioritises sustainability and global partnership engagement. The university commits to advancing sustainable development through collaborative research, inclusive education, and community stewardship, positioning itself as a regional catalyst for transformative partnerships.

2 Curriculum Integration

SDG 17 principles are systematically integrated into academic programmes, research priorities, and co-curricular activities. Students across disciplines encounter partnership and collaboration frameworks relevant to their professional fields and societal responsibilities.

3 Multi-Sectoral Engagement

The university collaborates with national and international partners—governments, civil society, private sector, and academia—to enhance sustainable development impact, mobilise resources, and implement community-focused projects addressing local and global challenges.

4 Capacity Building

Commitment to knowledge exchange and institutional strengthening positions MIU as a regional role model. Through partnerships, the university builds internal expertise, supports partner organisations, and fosters a culture of collaborative problem-solving for sustainable futures.

Key Partnership Initiatives and Collaborations

MIU advances SDG 17 through diverse, interconnected initiatives spanning research, education, and community engagement. These programmes demonstrate the university's multifaceted approach to building transformative partnerships.

Joint Research Projects	Student-Led Initiatives	Private Sector Engagement
<p>Global university partnerships addressing SDG challenges in health, technology, environmental sustainability, and social innovation. These collaborations generate publications, secure funding, and create practical solutions.</p>	<p>Cross-disciplinary student teams develop solutions to sustainable development challenges, presenting at international conferences and competitions. These initiatives build future leaders committed to collaborative sustainable development.</p>	<p>Strategic partnerships with corporations and enterprises create internship opportunities, fund student projects, and co-develop curricula addressing industry sustainability challenges and workforce development needs.</p>

Partnership Type	Key Examples	Outcomes
<p>International Academic</p>	<p>Lucerne University (Switzerland), MIUCC Conference Network</p>	<p>Student/faculty exchanges, joint research, curriculum enhancement</p>
<p>Industry Collaboration</p>	<p>Odoo, Orange Business Services, PwC, Abbott, Nawah Lab</p>	<p>Internships, sponsorships, guest lectures, industry-aligned skills</p>
<p>NGO Partnerships</p>	<p>Egyptian Red Crescent, ISoP Egypt, Al-Fanar Media</p>	<p>Community engagement, health awareness, media literacy, safety initiatives</p>

Deepening Global Connections: Academic Partnerships for SDG 17

Misr International University (MIU) actively cultivates a robust network of academic partnerships, crucial for advancing SDG 17 by fostering international cooperation, knowledge exchange, and capacity building. These collaborations with leading universities worldwide enrich MIU's academic environment, providing students and faculty with unparalleled opportunities for global engagement and collaborative research.



Global Reach

MIU's academic alliances span across North America, Europe, and the Middle East, fostering a truly international learning and research ecosystem.



Diverse Programmes

Partnerships facilitate student and faculty exchange programmes, joint academic initiatives, and specialised workshops, broadening educational horizons.



Capacity Building

These collaborations enhance MIU's research capabilities, enrich curricula, and support institutional development in line with global best practices.



This map highlights the international universities and institutions collaborating with MIU across North America, Europe, and the Middle East. Each pin represents an active partnership supporting exchange programs, joint academic activities, training opportunities, and research collaborations across various faculties.

Deepening Global Connections: Academic Partnerships for SDG 17

MIU maintains over **18 active international academic** collaborations that support student mobility, joint research, and curricular development aligned with the SDGs. These strategic partnerships enhance institutional capacity, prepare students for a globalised workforce, and promote cross-border knowledge exchange. Highlighted below are select examples from this year's academic year, illustrating MIU's proactive engagement with SDG 17 through impactful and equitable global collaborations.

Partner	Country	MIU Collaboration
University of Prince Edward Island, Canada	Canada	Student exchange and academic collaboration
State University of New York at Cobleskill, USA	USA	Academic Institution
Heilbronn University of Applied Sciences, Germany	Germany	Academic cooperation and faculty/student exchange
Karlshochschule International University, Germany	Germany	Academic cooperation and student exchange programmes
Metropolitan State University of Denver, USA	USA	Academic and student exchange partnership
St. John's University, USA	USA	Clinical pharmacy training, faculty exchange, and guest lectures
Sigmund Freud University, Austria	Austria	Dentistry programmes, summer schools, and academic workshops
Lucerne University of Applied Sciences, Switzerland	Switzerland	Collaboration in architecture and design, workshops
Gulf Medical University, UAE	UAE	Planned collaboration for dental student exchange and workshops
Aristotle University of Thessaloniki	Greece	Student and faculty exchange in dental education and research.

Measuring Impact: Indicators and Outcomes

Evaluating partnership effectiveness requires robust metrics capturing research outputs, resource mobilisation, policy influence, and tangible sustainable development outcomes. MIU employs multifaceted assessment approaches to demonstrate partnership value and inform strategic improvements.

50+

Partnership Agreements

Strategic MoUs and collaborations across academic, industry, and civil society sectors strengthening institutional capacity.

1000+

Students Engaged

Direct participation in partnership initiatives, international conferences, workshops, and collaborative projects spanning academic year 2023–2024.

25+

Faculty Collaborations

Joint research projects, publications, and capacity-building initiatives with international and national academic partners.

15+

Student Awards

Recognition at international competitions including pharmacy excellence, cybersecurity innovation, and professional achievement across disciplines.

"Partnerships amplify impact. Through collaborative initiatives, MIU transforms institutional resources into solutions addressing Egypt's most pressing sustainable development challenges whilst contributing to global knowledge and innovation ecosystems."

Innovations and Capacity Building for Sustainable Development

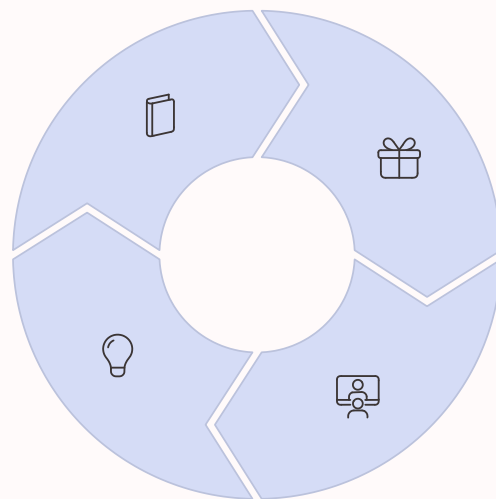
MIU fosters innovation and multi-sectoral competencies through targeted capacity-building initiatives. The university develops curricula integrating sustainability and partnership skills, delivers training workshops, leverages digital platforms, and supports young innovators advancing SDG 17 objectives.

Curriculum Development

New programmes integrating sustainability principles, partnership frameworks, and global citizenship across disciplines, preparing graduates for collaborative sustainable development careers.

Youth Innovation Support

Mentorship, funding, and platforms for young entrepreneurs and innovators developing solutions aligned with SDG 17, nurturing the next generation of sustainable development leaders.



Training Workshops

Seminars and hands-on sessions—from research ethics to digital media buying—foster multi-sectoral collaboration competencies and practical skills aligned with SDG 17 principles.

Digital Platforms

AI-enabled tools and online networks enhance knowledge sharing, facilitate cross-sector networking, and expand partnership reach beyond geographical boundaries.

Future Directions: Strengthening and Scaling Partnerships for Greater Impact

Looking toward 2030, MIU commits to expanding and deepening partnerships to amplify sustainable development impact. Strategic priorities include enhancing data-driven decision-making, leveraging emerging technologies and sustainable finance mechanisms, and ensuring inclusivity and equity across all partnership efforts.

Data-Driven Decisions

Strengthen analytics and evidence to guide partnership strategies.

Sustainable Finance

Mobilise blended finance and green investment to fund impact.



Emerging Tech

Adopt AI, IoT and digital tools to scale sustainable solutions.

Inclusivity & Equity

Ensure participation and fair outcomes for marginalised groups.



Strategic Expansion

Scale international and local partnerships by 2030, prioritising emerging economies, African collaboration networks, and cross-border research initiatives addressing shared sustainability challenges.



Data-Driven Frameworks

Enhance monitoring mechanisms and performance metrics. Advanced data analytics will inform partnership strategy and optimise resource allocation.



Emerging Technologies

Harness AI, blockchain, and digital platforms to enhance knowledge sharing, improve partnership coordination, and scale innovations addressing sustainability challenges across sectors.



Inclusive Participation

Conclusion: Misr International University as a Catalyst for Sustainable Development Partnerships

1

Institutional Leadership

Through education, research, and community engagement, MIU advances SDG 17 as a committed institutional leader. The university demonstrates that tertiary institutions can catalyse transformative partnerships bridging sectors and scales to address complex sustainable development challenges.

2

Stakeholder Mobilisation

MIU calls upon all stakeholders—governments, enterprises, civil society, and academia—to deepen collaboration, mobilise resources, and co-invest in sustainable development initiatives. Partnerships amplify impact when trust, shared vision, and reciprocal benefit underpin engagement.

3

Future Vision

The university remains committed to fostering transformative partnerships nationally and globally, advancing Egypt's sustainable development agenda whilst contributing to the 2030 Agenda's universal aspirations for prosperity, peace, and planetary wellbeing.

Misr International University affirms its dedication to SDG 17: Partnerships for the Goals as a cornerstone of institutional identity, strategic planning, and societal contribution. Through continued collaboration, innovation, and commitment to inclusive sustainable development, MIU will strengthen Egypt's pathway to a prosperous, equitable, and sustainable future.