

## **4.3.4 - Outreach Activities**

*Extending educational opportunities and awareness beyond the university through community, professional, and academic engagement*

Misr International University (MIU) actively extends learning and knowledge beyond campus through various **outreach activities**, promoting social responsibility and **lifelong learning** across diverse communities.



**Awareness  
Sessions**



**Convoys for  
Educational &  
Vocational  
Engagement**



**Research  
Collaboration**



**Academic &  
Professional  
Knowledge  
Sharing**



**Educational  
Fairs**



**Student Skill  
Development**

Misr International University organizes a range of **awareness sessions** that address key educational and social topics. These sessions aim to raise awareness and provide educational guidance to community members, strengthening the link between the university and the community.

## **Fatma Al-Zahraa Orphanage Educational Visit**

The Faculty of Al-Alsun and Mass Communication organized an **outreach visit to Fatma Al-Zahraa Orphanage**, where students and staff delivered interactive lessons for children on healthy food, hygiene, and nature, alongside drawing and sports activities. Students also distributed surveys and donated learning materials and awareness posters, promoting community-based education and social engagement.



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## **Medication Safety Awareness**



Faculty of Pharmacy participated in the **ISOP-Egypt Third Medication Safety Week** through a campaign to promote pharmacovigilance among peers and campus staff. Notably, a parallel awareness campaign took place at the **Teachers' Hospital**, engaging medical staff, patients, and caregivers.

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## Heart Failure Awareness Campaign

**Twenty-three** Pharmacy students joined the **Global Cardiology Campaign** in collaboration with the European and Egyptian Societies of Cardiology. The campaign aimed to educate patients about the symptoms of heart failure and its prevention. Students designed informative posters for patients and created simulation videos to demonstrate effective methods of raising awareness.



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## Breast Cancer Awareness Session - Abu Kabir

Pharmacy students and DIMAS Club members organized an awareness session for **40 women** from Abu Kabir on early detection of **breast cancer**, promoting women's health education.



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## Emergency Preparedness Awareness at Egyptian Ambulance Authority

**Forty-three** Pharmacy students visited the **Egyptian Ambulance Authority** for hands-on demonstrations in emergency response and community safety education.

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## World Oral Health Day at Badr Clinic

The Faculty of Oral and Dental Medicine organized a community visit to Badr Clinic involving **31 interns** and representatives from the **World Dental Federation (FDI)**. Participants led awareness sessions on toothbrushing and oral hygiene.

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## **VeryNile Environmental Awareness Visit**

Mass Communication students visited the VeryNile Initiative on Qursaya Island to learn about environmental sustainability, waste reduction, and river conservation through interactive community activities.



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### **Mass Communication Students Visit ...**

The Community Service Committee of the Faculty of Al-Alsun and Mass...

## **Collaborative Awareness Video on Ambulance Road Safety**

The Faculty of Al-Alsun and Mass Communication, in cooperation with the Faculty of Pharmacy, produced a public **awareness video** for the **Egyptian Ambulance Organization**.



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### **MIU Helps in Raising Community Aw...**

The Faculty of Al-Alsun and Mass Communication, in cooperation with the...



## Convoys for Educational & Vocational Engagement

### Multidisciplinary Convoy to Qaramous Village

MIU organized a comprehensive **convoy** involving the Faculties of Pharmacy, Dentistry, and Business Administration.

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  - PHR students, under the supervision of the Head of the Pharmacognosy Department, gave an **awareness lecture** on the use of medicinal herbs and their side effects.
  - Oral health sessions were conducted, providing vital education on dental hygiene.
  - Marketing training was offered to **papyrus owners and workers**, enhancing local vocational skills.
  - **Dental care kits** were distributed, **promoting better health** practices within the community.

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### World Sight Day Convoy to Koffor Negm Village

Pharmacy students joined a **medical convoy** to Koffor Negm in cooperation with Zagazig University, providing free consultations and awareness sessions on blindness prevention.

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# Research and Institutional Collaboration

MIU extends strong ties with research institutions and professional bodies to enrich student learning and contribute to scientific advancement.

## Dentistry Students' Visit to the Dental Research Institute

Students from the **Faculty of Oral and Dental Medicine** visited the **National Research Center** to learn about dental research, technology, and community-based health applications. This visit provided invaluable exposure to research methodologies and their practical implementation in improving public health.

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**Fourth Year Dentistry Students Visit Dental Research Institute | Misr International Universi...**

Under the scientific cooperation agreement between MIU Faculty of Oral and Dental Medicine and the Dental Research Institute at the National Research Center, a field training trip was organized for 56...





## Academic and Professional Knowledge Sharing

MIU actively participates in and hosts a variety of academic and professional events, promoting knowledge exchange.

### MIU and Ain Shams Joint Pharmacy Conference

The Faculty of Pharmacy **partnered** with **Ain Shams** for the 3rd International Scientific Conference on "Sustainability and Innovation in Pharmaceutical Research and Industry."

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### Faculty of Pharmacy at the 8th Arab International Pharmacy Conference

Both faculty members and students contributed actively through expert panels and poster presentations that highlighted innovation and collaboration in pharmacy education.

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### AfriSummit 2024

The Faculty of Pharmacy partnered with Afri Summit 2024, which featured innovative discussions to enhance **healthcare** in Africa. Faculty members attended the conference sessions, and students assisted in organizing the conference.



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## Africa Health ExCon 2024 Participation

Faculty members and teaching assistants from Dentistry participated in the Africa Health ExCon scientific sessions, sharing expertise on artificial intelligence in dental applications.





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**The scientific program of Africa Heal...**

The Faculty of Oral and Dental Medicine, Misr International University participated i...

## Architecture Students' Cultural Dialogue with ElBeit Magazine

Architecture students participated in the "Open Cultural Dialogue Series" held at the **Finnish Ambassador's residence**, fostering international cultural exchange and discussion. During the event, students had the opportunity to engage with Aalto's actual designs, gaining deeper insights into his architectural philosophy and artistic vision.

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**Open Cultural Dialogue series of ElBe...**

On March 3rd, 2024, Architecture Department students actively participate...

## Faculty of Computer Science Sponsors CSISCC24 Conference

The Faculty of Computer Science sponsored the **CSISCC24 Conference**, hosting representatives from universities across Egypt.

[Click here](#)



## Educational Fairs

Misr International University is a regular and enthusiastic participant in educational fairs. These events provide a crucial platform for MIU to connect with prospective students, share information about diverse academic programs, and the opportunities in each field.



### Traverse University Fair Participation

MIU actively participated in the Traverse University Fair, engaging with **prospective students** and showcasing the diverse academic programs and vibrant campus life offered at MIU.

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### MIU Reaches Out to High School Students at New Cairo University Fair

The MIU team successfully connected with numerous **High School Students** at the New Cairo University Fair, providing valuable insights into higher education opportunities and guiding them toward their academic futures.

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# Student Skill Development & National Outreach

Misr International University empowers its students through active participation in national conferences and competitions, fostering skill development and promoting academic excellence beyond the classroom.

## Cybersecurity Conference & Expo Participation (CDIS-Egypt)

The Faculty of Computer Science participated in the CDIS-Egypt Cybersecurity Conference, engaging students in technical workshops and competitions, where MIU's team won **first place in the Hackathon**.

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## Computer Science Students Win First Place in Orange Business Winter Internship

The Faculty of Computer Science took part in the OB MSI Winter Internship Program by Orange Business Services, where 25 students from different universities received practical training in cloud computing and artificial intelligence. MIU's senior students gained hands-on experience linking their studies to real market needs. Their project, *"Anomaly Detection Based on AI,"* ranked among the top three and won **first place**, earning technical sponsorship.

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