



Strengthen the Means of Implementation and Revitalize the Global Partnership for Sustainable Development

17.2.4

Collaboration for SDG best practice

Through MIU's recent international collaborations, industry partnerships, and research-driven activities, the university demonstrates an emerging model of **global best practices** in addressing the Sustainable Development Goals (SDGs). By comparing these initiatives with international standards in higher education, several key approaches to tackling the SDGs become evident:

Misr International University signed a strategic partnership MoU with Odoo, enabling internships, guest lectures, graduation project sponsorships, and industry-academia collaboration in enterprise systems and digital transformation.



Moreover, MIU established an academic collaboration with Lucerne University of Applied Sciences and Arts (Switzerland) to facilitate student and faculty exchange, joint research, and curriculum enhancement in sustainable development and applied sciences.



At Misr International University

(MIU), pharmacy students achieved top performance in Egypt's first international capstone prescribing skills assessment, highlighting the university's role in advancing professional competencies through global standards.



MIU participated in the Africa Health ExCon 2024 in Cairo, engaging with industry leaders and academic peers to strengthen healthcare partnerships and drive innovation across Africa.



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MIU's Faculty of Computer Science excelled at [CDIS Egypt](#), winning first place and showcasing student-led innovations in cybersecurity and data integration.



Misr International University [hosted a visiting international professor](#) in its Faculty of Mass Communication, delivering expert lectures and engaging students in global media practices.

Technical sponsorship was awarded by [Orange Business Services](#) to MIU Computer Science students, supporting innovation and industry-academia collaboration.



MIU's Office of Pharmacy Experiential Training hosted [an influenza vaccine awareness session](#) led by Abbott's Product Manager, promoting health partnerships and immunization education.

Misr International University's Faculty of Pharmacy renewed and expanded its partnership with [Nawah Scientific Lab](#), enhancing research capacity, analytical services, and academic-industry collaboration in pharmaceutical sciences aligned with sustainable development.



Misr International University organised a [CRM workshop \(TBS model\)](#) to equip business students with modern skills in customer relationship strategy, analytics, and sustainable business practices.



In partnership with [PwC](#), MIU's Faculty of Business conducted a tax simulation exercise to enhance students' practical understanding of taxation, fiscal literacy, and industry-academic collaboration aligned with sustainable economic development.

The Faculty of Al-Asun hosted **Momen Rawi**, Managing Director of [iTranslate](#), for a session introducing students to career paths in the translation and localization industry. The talk emphasized key skills, job-market readiness, and the value of academia-industry collaboration in supporting sustainability-focused education.





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