

SDG 11



Indicator 11.2.1

University Facilitation of Access to Cultural Heritage

Misr International University (MIU) actively demonstrates a commitment to Sustainable Development Goal 11 (Sustainable Cities and Communities). Through strategic academic projects and field activities conducted by the Faculty of Mass Communication and the Faculty of Al-Asun, the university provides its academic community with direct physical access to significant national monuments and museums. Furthermore, through student-led documentation, the university extends this access conceptually to the wider public by preserving and disseminating the "intangible cultural heritage" associated with these sites.

1. Direct Access to Religious and Historical Monuments

The university ensures that students are provided with physical access to buildings of immense historical value to study and document their significance.

- **Access to Coptic and Islamic Heritage:** The Faculty of Mass Communication organized strategic field trips to two of Egypt's most significant cultural repositories: the **Museum of Islamic Art** and the **Coptic Museum**.
- **Purpose of Access:** This access is not passive; it is designed to "bridge the gap between theory and practice". By engaging directly with these sites, the university enables students to document the diverse religious history of Egypt.

<https://www.miuegypt.edu.eg/mcm-students-embark-on-cultural-trip-to-islamic-coptic-museums/>

2. Access to Artistic Heritage and Modern History

The university provides access to monuments that house the nation's artistic history, ensuring that the physical heritage serves as a vessel for cultural education.

- **Access to Art Museums:** The Faculty of Al-Asun (Languages and Translation) executed projects involving visits to the **Mohamed Mahmoud Khalil Museum**.
- **Cultural Immersion:** These visits are designed to immerse students in the artistic heritage of the region, utilizing the physical building and its collection to enhance cultural awareness. This facilitates the transmission of knowledge regarding Egypt's modern history and its interaction with global art movements.

<https://www.miuegypt.edu.eg/al-alsun-field-trip-to-mahmoud-khalil-museum/>

3. Extending Access through Documentation and Preservation

Beyond physical visits, the university contributes to public access by converting physical heritage into accessible media content.

- **Digital and Archival Access:** The university's approach involves "Student-Led Documentation". Mass Communication students are tasked with creating media—such as reports, photos, and social media content—that act as a "modern archive" of this heritage.
- **Preserving Intangible Heritage:** While the buildings (museums) house tangible artifacts, the university's mandate is to record the "intangible heritage"—the stories, history, and traditions behind the artifacts. This ensures that the narratives and historical contexts of these monuments are recorded for a "digital audience," effectively expanding access to this information beyond those who can physically visit the sites.